Sherrie Palm *Curriculum Vitae*

APOPS Founder/CEO
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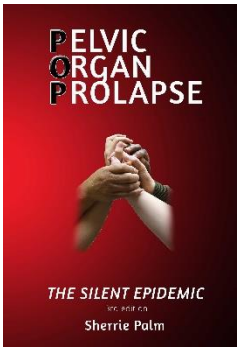

PERSONAL MISSION

Provide guidance and support to women navigating the physical, emotional, social, and sexual quality of life impact of POP.

CAREER OBJECTIVES

- Generate global pelvic organ prolapse (POP) awareness and understanding.
- Educate, guide, and support women through the process of POP awareness, diagnosis, treatment, and lifelong pelvic floor health balance.
- Advance female pelvic health diagnostic clinician POP educational curriculum.
- Engender pelvic organ prolapse screening protocol inclusion in routine pelvic exams.

PROFESSIONAL QUALIFICATIONS

- May 2018, American Urological Association (AUA) Urology Care Foundation presentation.
- March 2018, AUA Advocacy/Legislative Policy Summit presentation.
- December 2017, Society for Pelvic Research Annual Meeting presentation.
- June 2017, International Urogynecological Association (IUGA) Annual Meeting Workshop presentation.
- May 2017, Pelvic Organ Prolapse: *The Silent Epidemic* 3rd Edition published.
- May 2017, AUA Urology Care Foundation presentations.
- December 2016, Mediterranean Incontinence and Pelvic Floor Society (MIPS) Annual Meeting Presentation.
- November 2016, American Urogynecologic Society Prolapse Consensus Conference presentations.
- October 2016, AUA Bladder Health Alliance Coalition Project engagement.
- November 2015, Certificate of Special Congressional Recognition from Congressman Paul Ryan.
- November 2015, Citation by the Wisconsin Senate.
- November 2015, AARP Caregiver Award.
- December 2015, MIPS Annual Meeting, Academic poster presentation.
- May 2015, AUA Scientific Meeting Advocacy Hub, New Orleans, LA.
- April 2015, Simon Foundation Innovating for Continence Conference, Abstract, academic poster and patient panel.
- July 2014, AUGS/IUGA Scientific Meeting, Washington, DC, Abstract, academic poster, advocacy booth.
- May 2014, AUA Scientific Meeting Advocacy Hub, Orlando, FL

- October 2013-present, Pelvic Floor Disorders Registry (PFDR) Stakeholder Advisory Board.
- October 2013, Himalayan Policy Research Conference (HPRC), Women's Health and Empowerment Developing zone (WHEN program), Academic paper presentation .
- October 2013-December 2014, AUGS PR and Communications Committee.
- July 2013, Coloplast presentation (industry).
- April 2013, Simon Innovating for Continence Conference, academic poster presentation & patient panel.
- March 2013, Golden Pelvis Award recipient; Spirit of Women Conference, Spirit of Women presentation.
- October 2012, Pelvic Organ Prolapse: *The Silent Epidemic* 2nd Edition published.
- October 2012, AUGS conference, APOPS Advocacy Booth,
- May 2012-present, National Association for Continence Project Advisory Council.
- 2011-present, established APOPS international online women's support forum.
- November 2011; Participated in PBS Second Opinion segment on pelvic organ prolapse.
- September 2011; Presented at FDA Obstetrics and Gynecology Advisory Committee Panel meeting related to transvaginal mesh surgical complications.
- September 2010-present; Founder/Executive Director of Association for Pelvic Organ Prolapse Support (APOPS), 501(c)(3) global POP advocacy nonprofit.
- January 2010-2012; Community Leader for the MedHelp.org Urogynecology Forum and Pelvic Organ Prolapse forums.
- April 2009; authored Pelvic Organ Prolapse: The Silent Epidemic 1st Edition, a multi-award winning book dissecting the causes, symptoms, treatments, and quality of life impact of pelvic organ prolapse.
- 2009-present: POP presentations and workshops for healthcare, research, academic, and lay community, five minutes to two hours length.
- 2009-present; numerous radio and television interviews.
- 2009-present; numerous articles and blog articles (APOPS website, print, and online magazines).

AWARDS

AARP I Heart Caregivers Portraits of Care, November 2015
Certificate of Congressional Recognition from Paul Ryan, November 2015
Citation by the Wisconsin Senate, November 2015
Golden Pelvis Award 2013
USA Book News, Health 2010
USA Book News Women's Health 2010
National Best Book Awards 2009

KEY LEADERSHIP QUALITIES

- Excellent communication skills.
- Conscientious, detail oriented.
- Excels at evolving interpersonal relationships.
- Evolved networking skills.
- Highly motivated.
- Intersects well within healthcare, academic, research, industry, policy, and lay communities.

PUBLISHED WORK

BOOKS:
May 2017, Pelvic Organ Prolapse: *The Silent Epidemic* 3rd Edition.
October 2012, Pelvic Organ Prolapse: *The Silent Epidemic* 2nd Edition.
APRIL 2009, Pelvic Organ Prolapse: *The Silent Epidemic* 1st Edition.
1st edition Book Awards received; 2009 NBBA Best Book Award, finalist in 2010 International Book Awards-Women's Health, finalist in 2010 International Book Awards-Women's Issues.

ABSRACTS/POSTERS/WORKSHOPS/ACADEMIC PAPERS:

Numerous PowerPoint presentation slide sets.

March 2018, AUA Advocacy/Policy Summit. POP Comorbid Conditions: When Intersect Complicates Care.

December 2017, Society for Pelvic Research. Comorbids, Behaviors, and Lifestyle: The POP Missing Links.

June 2017; IUGA Presentation Physician Objectives. Patient Perspectives: Bridging the Gap.

May 2017; AUA Presentations. Women's Health, Bladder Health, Sexual Health.

December 2016; MIPS Presentation. Pelvic Reconstructive Surgeons as Innovators: What is the Patient Expecting?

November 2016; AUGS Prolapse Consensus Conference Presentations.

December 2015; Abstract/poster. Global Evolution of Pelvic Organ Prolapse Health Directives: Magnifying Patient Voice to Illuminate Diagnostic Development.

July 2014; Abstract/poster. The Reality of Life with Pelvic Organ Prolapse: Mobile App Data Capture to Illuminate Direction.

October 2013; Academic paper. The Value of Sustainable Protocol to Address Uterine Prolapse in Nepal: Healthcamp, Education and Employment Synergy. https://ejournals.unm.edu/index.php/nsc/article/view/3133

April 2013; Abstract/poster. The Cryptic Damage of Closet Incontinence: Shifting Recognition to Shrink Stigma.

ARTICLES:

March 2015; article published UK PositiveHealthOnline, archived collection from 1994 to present of commissioned articles, clinical case studies, research updates, and book reviews.

Stomp Out the Stigma of Pelvic Organ Prolapse: Every Voice Matters
http://www.positivehealth.com/article/women-s-health/stomp-out-the-stigma-of-pelvic-organ-prolapse

April 2012; article published UK PositiveHealthOnline, archived.

Pelvic Organ Prolapse: Help and Hope

http://www.positivehealth.com/article/women-s-health/pelvic-organ-prolapse-help-and-hope

September 2010-current date, Sherrie Palm articles archived on APOPS website Library and Sherrie Palm Articles pages.

http://www.pelvicorganprolapsesupport.org/insights/

http://www.pelvicorganprolapsesupport.org/sherrie-palm-articles/

60 Minute Mesh Expose: One-sided Noise Generates Fear on Mother's Day

The Evolution of Women's Pelvic Health: Pelvic Organ Prolapse Diagnostics, Screening, and Treatment

The Vagina: Will POP Engender the Next Significant Shift in Women's Empowerment?

Pelvic Organ Prolapse: The Constipation Club

Stigma Shrouds the Biggest Secret in Women's Health

Vaginal Tissue Regeneration Therapy (VTR) Part 4: Next Steps

Enterocele, Rectocele, or Both?

Pelvic Organ Prolapse Symptoms: Connecting the Dots

Impact to Intimacy: 7 Roadblocks Pelvic Organ Prolapse Creates in the Bedroom

Preaching to the Preacher

Vaginal Tissue Regeneration (VTR) Therapy Part 3: The Next Frontier in Pelvic Organ Prolapse

POP and the Flu: Are You Literally Coughing Your Guts Out?

Vaginal Tissue Restoration (VTR) Therapy for POP; Round One

The Intersect Between Fascial Tissue and Pelvic Health: MFR Therapy for POP

Vaginal Tissue Restoration (VRT): The Next Generation of POP Treatment?

When Advocacy Comes Together, Everyone Wins

Is It IBS or POP?

Health Care Tunnel Vision

Enterocele, Rectocele, or Both?

The Vagina: The Most Stigmatized Health Frontier

POP Healthcare Priorities and Global Evolution Insights, with Oscar Contreras Ortiz, MD, FACOG

The Evolution of Women's Pelvic Health Care

Media Planet Interview with Sherrie Palm for USA Today women's health supplement

Sherrie Palm Interview with Incontrol Medical: Next Generation for Pelvic Floor Strength

When Caregiving and Caregiver Health Collide

Successful Pelvic Organ Prolapse Mesh Procedures: How to Choose the Right Physician

The Art of Acceptance; A pivotal Step in Pelvic Organ Prolapse Healing

Let Me Be Your Voice: StigmaStride 2015

Stomp Out the Stigma of Pelvic Organ Prolapse: Every Voice Matters

POP Mesh Surgery: Tips for the Best Outcome

Pelvic Organ Prolapse: With Your Voices, the Puzzle Pieces Fall Into Place

POP Surgery; Do We Ever Get Past The Fear of Mesh Surgery Failure?

Post-Surgical Maintenance: Is Your Pessary Your New Best Friend?

POP Treatment 2015: Every Choice Matters

I'm Guilty Too

What's the Best Treatment Choice?

AUGS/IUGA 2014; POP Change is in the Air

The Stigma of Fecal Incontinence

Every Woman Deserves the Right to Choose or Refuse Mesh

When Advocacy and Healthcare Come Together

Fundraisers; It's Not Just About the Money

Pelvic Floor Awareness; The Other Value of Kegels

POP SURGERY: Damned if We Do, Damned if We Don't

Enterocele, Rectocele, or Both?

Let the Ladies Lead the Way

Is POP Surgery Shifting Backwards?

Together We Will Shift POP into the 21st Century

The Constipation Club

The FDA Mesh Agenda; Part Two

POP Presentation to the FDA OB-GYN Committee 9/8/11

The Mesh Monologue

FDA Pelvic Prolapse Mesh Report; The Rest of the Story

You're Past Rectocele Surgery and Still Can't Poop?

All POP Symptoms Matter To Us

To Pee or Not to Pee; A Runners Guide to Urinary Incontinence

Kegels and Kegel Breathing

It's Time to Take Pelvic Organ Prolapse Out of the Closet

When It's More Than Urinary Incontinence

Coughing Your Guts Out?

It's Time for Global Shift In POP Pandemic

Ever heard of Pelvic Organ Prolapse?

Are You One of The Millions of Women Suffering With POP and Don't Realize It?

January 2010-December 2012, articles published at MedHelp.org.

August 2010-September 2011; articles published at BoomerLiving.com.

November 2010-September 2011; articles published at Womenshealthfoundation.org.

FDA Transvaginal mesh presentation transcript on APOPS Website Library/Mesh page.
http://pelvicorganprolapsesupport.org/library/mesh

VIDEO & SOCIAL MEDIA PRESENCE

Closed Facebook "POPS" Support Forum, closed patient portal (accessible to members only) via APOPS website home page.

LinkedIn
https://www.linkedin.com/in/sherriepalm

YouTube channel, 40+ POP videos.
http://www.youtube.com/user/sherriepalm

Facebook
https://www.facebook.com/sherrie.palm

Twitter
https://twitter.com/sherriepalm

Pinterest
https://www.pinterest.com/sherriepalm/

AFFILIATIONS

- PFD Pelvic Floor Disorders Registry Stakeholder Advisory Board
- SUFU Society of Urogydynamics, Female Pelvic Medicine, and Urogenital Reconstruction
- AUGS American Urogynecologic Society
- IUGA International Urogynecological Association
- ICS International Continence Society
- MIPS Mediterranean Incontinence and Pelvic Floor Society
- AUA American Urological Association/Urology Care Foundation

PROFESSIONAL DEVELOPMENT

May 2018, AUA Scientific Meeting San Francisco, CA.

March 2018, AUA Advocacy/Legislative Policy Summit presentation, Washington, D.C.

December 2017, Society for Pelvic Research, Reno, Nevada

October 2017, AUGS Scientific Meeting, Providence, Rhode Island

June 2017, IUGA Scientific Meeting, Vancouver, BC, Canada.

May 2017, AUA Scientific Meeting, Boston, MA.

February 2017, SUFU Scientific Meeting, Scottsdale, AZ.

December 2016, MIPS Scientific Meeting, Malta.

February 2016, AUA Scientific Meeting, New Orleans, WI.

October 2016, AUA Bladder Health Alliance Coalition, Washington, DC.

May 2015, AUA Scientific Meeting, San Francisco, CA.

December 2015, MIPS Scientific Meeting, Ljubljana, Slovenia.

October 2015, AUA Bladder Health Alliance Coalition.

May 2015, AUA Scientific Meeting, New Orleans, LA.

April 2015, Simon Foundation Innovating for Continence Conference, Chicago, IL.

February 2015, SUFU Scientific Meeting, Phoenix, AZ.

July 2014, AUGS/IUGA Scientific Meeting, Washington, DC.

May 2014, AUG Scientific Meeting, Orlando, FL.

April 2014, ICS NESOG Conference Kathmandu, Nepal.

April 2014, WHEN project development, Kathmandu, Nepal, networking with WHEN committee, Lumbini Medical College, and villagers in Nepal.

November 2013-2014 Pelvic Floor Disorders Registry (PFDR) Stakeholder Advisory Board Meetings.

October 2013, HPRC Conference abstract and academic paper submission, presentation.

October 2013 AUGS PR Committee

October 2013 AUGS Global Health SIG

April 2013, Educational poster presentation & panel, Simon Innovating for Continence Conference.

March 2013, June POP Awareness Month with Senate Joint Resolution 71 established with Senator Lazich assistance.

March 2013, presentation at Spirit of Women Steps to Success in Pelvic Health Programming Medical Conference; recipient of Golden Pelvis Award.

May 2012 NAFC Project Advisory Counsel

October 2012, AUGS Allied Health SIG, AUGS Global Health SIG

November 2011; PBS Second Opinion program on pelvic organ prolapse with Dr. Peter Salgo, Dr. Louis Papa, Dr. Grunhilde Bushsbaum, Wendy Featherstone PT, and Dr. Victoria Handa.
http://secondopinion-tv.org/episode/pelvic-organ-prolapse
Program can be viewed at
http://www.youtube.com/watch?v=yo2z9kWI6uw&feature=relmfu

May, 2011; Foreword for Lennox Hoyte, MD book, Prolapse Repair.

September 8, 2011; statement presented to FDA Obstetrics and Gynecology Advisory Panel in Washington DC regarding transvaginal mesh surgical complications. Copy of speech transcript is viewable on the APOPS website Library/Mesh page.
http://pelvicorganprolapsesupport.org/library/mesh

August 24, 2011; radio interview regarding mesh agenda with Dr. Roger Goldberg, Missy Lavender of Women's Health Foundation, and Kelley Connors of Real Women on Health. Interview is archived on APOPS Library/Mesh page.
http://pelvicorganprolapsesupport.org/library/mesh

August 14, 2011; radio interview on Women's Voice Radio with Emine Dilek.
http://www.blogtalkradio.com/womens-voice/2011/08/14/womens-health-pelvic-organ-prolapse

April 7, 2011; radio interview on Unspoken Issues with Dreama Jennings.
http://www.unspokenissues.com/2011/04/sherri-palms-april-7th.html

March 8, 2011; radio interview on Creative Health and Spirit Show with Linda MacKenzie.

http://www.lindamackenzie.net/radioshow.htm

February 16, 2011; radio interview on Aging Without Limits with Dr. Alicia Stanton.
http://webtalkradio.net/shows/aging-without-limits/

January 13, 2011; participated in Dr. Oz segment on POP, Suffering in Silence.

September 2010-present; founded APOPS, 501(c)(3) application submitted, initiative to shift global awareness and provide guidance and support.

January 2010-2012; Community Leader of MedHelp.org Urogynecology Forum and Pelvic Organ Prolapse Forum.

Oct 2010-2015; Annual participation in HPRC Himalayan Policy Research Conference, Madison, WI.

June 24, 2010; MedHelp.org Healthchat with Dr. Bruce Crawford.
http://www.medhelp.org/health_chats/archive/48

EDUCATION

2010-Ongoing, Nonprofit Center Continuing Education courses for nonprofit sector.
1984-2000 MATC, Continuing Education courses; Business Administration.
1983-1984 MATC, Milwaukee, WI, PTA.
1971-1973 UW-Stevens Point, WI, Sociology, Anatomy.

REFERENCES

Roger Dmochowski MD
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1302 Medical Center North
Dept of Urology
Room A
Nashville, Tennessee, US
Email: roger.dmochowski@vanderbilt.edu
Landline: 615-343-5602

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Personal references available upon request.

PERSONAL INSIGHTS

Pelvic organ prolapse is seldom life threatening, but it is always life altering. As we continue to network, guide, and support women experiencing pelvic organ prolapse, POP will soon become common knowledge."

Sherrie Palm, APOPS Founder/CEO/Executive Director

Updated May/2018